



# Alyssa Standifer

## Digital Marketing

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### Career Goal

I will be successful, and my family will not have to worry about money using my creative mind and good communication skills to accomplish promotions raises in my future career and in doing so I will achieve satisfaction in myself and in my company

### Experience

#### Barista/Server/Bartender

SentryWorld - Stevens Point, WI May 2023 to Present  
Took customers order correctly and efficiently. Made and delivered the correct drinks for customers. As a server, prepared correct condiments and made sure order was correct before taking it to the table.

#### Stevens Point Area Visitors Center

Stevens Point Visitors and Conventions Bureau - Stevens Point, WI May 2022 to August 2022  
Worked on promoting the Stevens Point area as a place to visit using online blog systems. Worked with checking out customers in the gift shop. Using my knowledge and communication skills to help customers via phone, email, and in person with any questions they have.

#### Barista

MOKA - La Crosse, WI November 2022 to May 2023  
I worked fast and efficient to make sure orders were correct and out in a timely manner. I kept busy when it was slow by keeping the workspace clean and things stocked. Customer service is essential as a barista, making small talk with costumers making them feel welcome.



1989 Green Tree Rd  
Junction City, WI 54443



715-498-7084

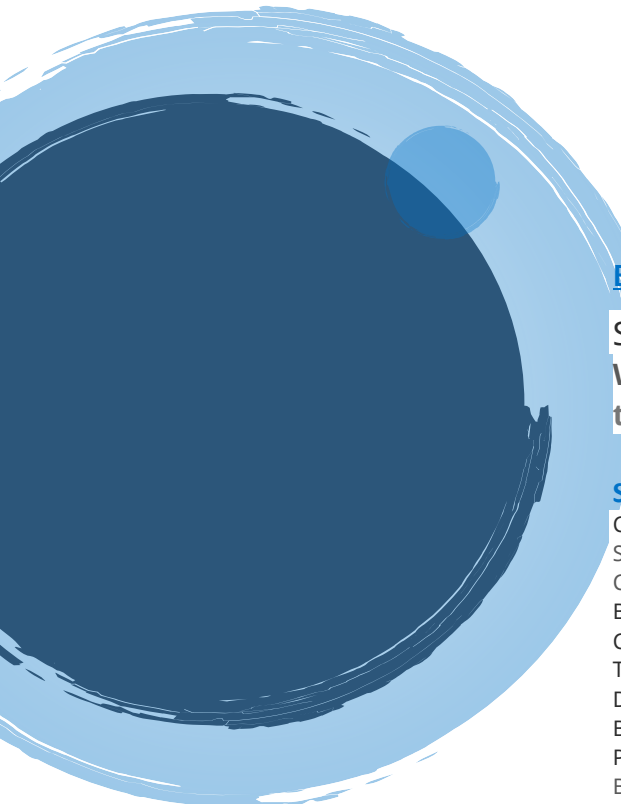


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[Portfolio](#)





### Education

Student in Digital Marketing  
Western Technical College - La Crosse, WI September 2023  
to Present

### Skills

Cash register  
Social Media Management  
Communication Skills  
Blogging  
Customer service  
Time Management  
Digital marketing  
Blogging  
Public Relations  
Branding  
Salesforce  
Serving  
Marketing

